



PRESS RELEASE

TOP MODEL 10TH ANNIVERSARY CELEBRATIONS END IN STYLE WITH A SPECTACULAR FASHION SHOW WEEKEND!

Top Model, the leading UK and Worldwide model search competition, fashion and awards event, celebrated the end of their year-long 10th anniversary celebrations with a star-studded weekend of glitz, glamour and celebrity VIP's at the Hilton London Metropole Hotel on Saturday night (April 7th) supporting the CHILDREN with CANCER UK charity.

Geoff Cox, Operations Director at Top Model said, "The Top Model 2018 finals were simply fabulous and a fitting way to complete our 10th anniversary celebrations". He added, "The designers and finalists did us all proud and the audience was utterly enthralled with the highest possible standard of shows and entertainment. I am extremely proud of everyone involved - from backstage to front of house - and I would like to personally thank all of our sponsors for their amazing support but in particular DCBL, Covet Hair UK and Colin Chau as our headline partners".

Designers Omar Mansoor, Michaela Frankova, AGA Couture London, MIA by Mia Vickery, Akani, See-Saw Menswear, Louise Rose Vintage Couture, Karen Gold, Luxury by Feyi, Afrodite, SC3 Collection and Buzzjay Fashion Studio graced the runway. Farnborough College of Technology students also presented their Conceptual Art collection, part of the Top Model Education Partnership Initiative supporting young talent.

The main title winners in a tightly fought competition were; HOPE (Top Model Australia) and CHLOE VEITCH (Essex) with the international Worldwide and UK Editorial category titles. ARLETA KUPIEC from Worcester Park and Bristol based NATASHA STOUBOS secured victory in the UK Commercial and UK Natural Beauty categories respectively. The stunning line-up of winners was completed with GEORGINA GREEN from Shrewsbury and JANET LACA from London winning the Over 25's 25-35 and 35-45 age group titles and ALEXANDER JENKINSON (South Africa) and NAEEM YASIN (Buckinghamshire) securing the Worldwide and UK Male titles. MARIA ESPOVA from Australia won the inaugural 'Sophie Fraser-Smith Models Model Award', introduced in memory of the model and Top Model team member Sophie-Fraser Smith, who was tragically killed in a road accident in 2017. A full list of winners will be published online.

JAIME PROCTER from Bermuda won the overall 'Public Vote Award' for charity, raising over £2,500. The total raised for CHILDREN with CANCER UK from the Top Model 2018 campaign will be in excess of £37,500, breaking the previous record amount from 2016 and passing £180,000 in fundraising since 2010.

Top Model is not a beauty pageant and is proud of its model industry and fashion roots. Full training is given to all finalists and all of the top prizes and opportunities for the finalists and award winners are focused on the fashion, beauty and model industries. The finalist selections are decided by industry experts, not by public voting, with top designers and brands from around the world participating in professionally produced show finals. Applications for Top Model 2019 can be submitted at www.topmodel.co.uk and www.topmodelworldwide.com.

Charity: For 2019, Top Model will once again be supporting the work of the CHILDREN with CANCER UK charity.

Educate & Inspire: Top Model is proud to be working alongside educational establishments for the betterment of young people through our 'Education Partnership Initiative' (EPI).